

Become a
Business
Doctor!



The best choice to get degree by online

*If I have a thousand ideas
and only one turns out to be good, I am satisfied.*

Alfred Nobel

Accreditations:



COLLEGIUM HUMANUM
WARSAW MANAGEMENT UNIVERSITY



We offer new programmes and courses to our students each academic year.

Dear prospective Student!

The Doctor of Business Administration programme continues to provide the highest and most prestigious recognition of doctoral programmes in the business world by awarding the title of Doctor of Business Administration.

Our MBA programme offers several majors in line with market needs, namely in business management, IT, and finance.

Everywhere in the world, business is conducted in different ways. This can be learned from books, but in our institution the lecturers from all over the world present the peculiarities of their continent.

Students at our university do not have to travel to learn about the business peculiarities of the world, we provide them with our world-famous lecturers.

They are from all over the world and our candidates are not only our students but have become business partners after joining our business club.

Lecturers and students receive the diversity of business from most of the continents with useful pieces of information, knowledge and career opportunities.

So far, students from 63 countries have studied with us from all over the world.

We are looking forward to welcoming our new students for British, European and Swiss recognized Bsc, Msc, MBA and DBA programmes.

We look forward to meeting you too, join us!

- Principal

Master of Business Administration (MBA) in Tourism

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.
The course ends with the submission of a thesis and its defense.

Tourism is the fastest growing industry in today's business world and companies continue to require academically qualified managers to give them a competitive edge in this highly competitive and thriving sector. This major explores the advanced theories, practices, and business models that make up the tourism and leisure field. Focusing on the development of executive skills and strategic thinking, this program will deliver the key competencies required in the industry while developing a student's understanding of international and intercultural management needs. Programme that is relevant to employers needs.

Modules

- 1. People Management*
- 2. Managing Communication*
- 3. Tourist Destinations*
- 4. Travel and Tourism Organisations in a Global Context*
- 5. Emerging Issues in The Tourism Industry*
- 6. Marketing Strategies for Hospitality and Tourism*



MBA

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Credits: 60

Language: English

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The study programme is specifically aimed at tourism managers and tourism organizers. The curriculum considers the latest international trends in tourism management and the specificity of the international tourism market. The idea of the programme is to use the managerial potential of the outstanding staff of lecturers-practitioners in tourism management to improve the competences of international tourism organizers and to exchange opinions, ideas and experiences in order to modernize the wider tourism market.

Our graduates gain qualifications enabling them to work on managerial positions in the field of tourism management, gaining a competitive advantage and increasing their value as well as attractiveness on the wider labour market.

Modules

- 1. The Strategic Impact of the Business Environment*
- 2. Business Strategy for Hospitality and Tourism*
- 3. Hospitality and Tourism Marketing Strategies*
- 4. Management and Leadership Across Cultures*
- 5. Hospitality and Tourism Strategic Planning*
- 6. Managing Hospitality and Tourism Projects*



Master of Business Administration (MBA) in Coaching

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

MBA in Coaching is designed to enable you to develop critically reflective coaching, mentoring and leadership skills that can be applied in a variety of settings. You will engage in and evaluate practical coaching and mentoring activities, explore and evaluate the potential impact of coaching and mentoring on individual and organisational performance and engage with the complex moral dimensions in coaching, mentoring and leadership.

The programme is delivered in such a way that you are encouraged to utilise your professional and work based context as a resource in which to practice and develop your skills in coaching and mentoring. You will be supported throughout the programme to develop appropriate 'ground rules', both in the learning context and the professional / work based context and to explore ethical issues.

Modules

- 1. Ethics and Standards*
- 2. Establishing the Coaching Agreement*
- 3. Establishing Trust and Intimacy with the Client*
- 4. Coaching Presence*
- 5. Active Listening*
- 6. Powerful Questioning*
- 7. Direct Communication*
- 8. Creating Awareness*
- 9. Designing Actions*
- 10. Planning and Goal Setting*
- 11. Managing Progress and Accountability*



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We offer a Coaching and Mentoring DBA programme for senior managers, executives and functional or operational managers. These programmes have been specifically designed to accompany major changes within companies, drive transformation, innovate, meet future challenges and build a strategic vision for each sector.

Modules

- 1. Principles and practice of coaching and mentoring*
- 2. Personal development for coaches and mentors*
- 3. Coaching for business/organisational improvement*
- 4. Mentoring business/organisation professionals*
- 5. Managing mentoring or coaching in organisations*
- 6. Coaching education professionals*
- 7. Mentoring education professionals*
- 8. Powerful questioning*
- 9. Direct Communication*
- 10. Planning and Goal Setting*



DBA

Master of Business Administration (MBA) in Mobile & Digital Marketing

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

MBA studies - Mobile & Digital Marketing is the only study program in this part of the world for high-class specialists in the field of digital & mobile marketing, the fastest growing area of marketing. MBA-Mobile & Digital Marketing studies are based on the most up-to-date, advanced technological knowledge. Master of Business Administration (MBA) - Mobile & Digital Marketing studies are subject to rigorous evaluation and continuous improvement as part of the university.

Creative technological and application solutions, as well as new organization and administration systems, enable easy and pleasant education.

Modules

1. *Web analytics, Google Ads*
2. *Copyright and GDPR*
3. *Mobile & Digital Marketing*
4. *Research in the media and advertising*
5. *Digital TV- advertising and commercial aspects*
6. *Digital Innovations*
7. *Influencer Marketing & Social Media*
8. *Media communication*



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Doctor of Business Administration (DBA) is a postgraduate course confirming the highest managerial qualifications, aimed at experienced high-level managers and business people. DBA studies - Mobile & Digital Marketing is the only study programme in this part of the world for high-class specialists in the field of digital & mobile marketing, the fastest growing area of marketing. The studies are based on the most up-to-date, advanced technological knowledge.

Doctor of Business Administration (DBA) - Mobile & Digital Marketing studies are rigorously assessed and continuously improved.

With our unique modular approach to delivering our programmes, our industry-leading ratio of students to instructors, and our small, focused online class sizes, we can take the time to ensure every one of our students truly succeeds in understanding how to grow a business to serving clients at an agency. You will get experience in group dynamics, organisational change, technology platforms and strategy. You will gain a holistic experience in each module, making your skills easier to apply in the real world.

Modules

- 1. Mobile Marketing*
- 2. Introduction to Digital Marketing*
- 3. Search Engine Optimization*
- 4. Pay per click*
- 5. Digital display and video advertising*
- 6. Social Media Marketing*
- 7. E-mail marketing*
- 8. Analytics*
- 9. Strategy and planning*



Master of Business Administration (MBA) Healthcare Management

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

The MBA programme is an integrated study course that is based on a systemic approach to healthcare management while using business tools as well as providing a truly multidisciplinary approach to the concept of leadership and decision-making in the management of a medical facility.

The MBA curriculum modules provide for the acquisition of qualifications needed for sustainable and effective decision-making in all aspects of the management of healthcare institutions. Students get the opportunity to meet leaders in the industry and world-class lecturers. They also get the chance to analyse international case studies in the field of healthcare management and learn the value of culture of impact and efficiency, in which the return on investment starts from the first day.

Modules

- 1. Healthcare sector in the EU countries*
- 2. Management in the healthcare institutions*
- 3. Leadership in the management of healthcare institutions*
- 4. Managerial economics in healthcare*
- 5. Law in the healthcare management*



MBA

Doctor of Public Health (DPH)

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

The Doctor of Public Health will prepare you for high-level leadership to make a difference in the fields of public health and health care. This first-of-its-kind, multidisciplinary degree provides advanced education in public health along with mastery of skills in management, leadership, communications, and innovation thinking. This is accomplished within a highly collaborative, small-group learning environment. The DPH program is a 2 semesters program and during this time, students will learn how to address complex problems of public health policy and use advanced analytical and managerial tools to lead organizational and societal change.

The aim of the programme is to prepare students for a sustainable and effective decision-making process when it comes to all aspects of management in healthcare institutions. Students get the opportunity to meet industry leaders and world-class lecturers, and they also analyse international case studies in the area of healthcare management.

Modules

1. *Healthcare Management (Theoretical part)*
2. *Healthcare Management (Practical part, Case studies)*
3. *Research methodology*
4. *Multidisciplinary approach to Leadership*
5. *Decision making in managing a healthcare facility*
6. *Sustainable and effective decision making in all aspects of management in healthcare institutions*



DPH

Master of Business Administration (MBA) – Cybersecurity

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

At the MBA studies with the “Cybersecurity” profile, you will learn about the directions of development of cyber threats faced by modern enterprises and institutions, as well as ways of dealing with such challenges. You will gain knowledge in the field of building secure ICT systems as well as preventing, detecting and mitigating cyber attacks, the number of which is constantly growing. The studies allow you to become familiar with various techniques, processes and practices used to protect information networks, devices, programmes and data from attacks, damage or unauthorized access.

Modules

- 1. Cyber security risks*
- 2. Network vulnerabilities*
- 3. Impact of cyber security*
- 4. Cyber security management*
- 5. Cyber security strategies*
- 6. Network security improvements*
- 7. Training in network security*
- 8. Computing Research Methods*



MBA



Master of Business Administration

Qualification Obtained:

The Master of Business Administration (MBA) is a terminal and a professional degree anywhere in the world.

Languages: English or German

Training is provided online with lectures, videos and consultant assistance

Duration: 2 semesters

Extent: 60 ECTS

Phase 1 - Modules

- Research Methodology
- Management of State Property
- Marketing Management
- Managing Talents and Human Resources
- Strategic Management
- Managerial Economics
- Corporate Governance
- Change Management
- Leadership and coaching
- Business Ethics and CSR
- PR, Social Media and Brand Management
- Project management
- Trade Law
- Negotiations and Communication in Business

Phase 2- Project and Thesis

- Phase 2/1 Mentoring phase:
Define an appropriate subject for your thesis.
- Phase 2/2 The supervise phase:
conduct a literature research, then write and defend your thesis.



What does MBA stand for?

The Master of Business Administration (MBA) is a prestigious postgraduate qualification that provides an overview of key business practices and is highly valued by top employers.

While MBAs are at the same level of education as other Masters courses, they are usually studied once you've gained a few years of professional experience rather than carrying straight on from your undergraduate degree.

Successfully completing an MBA can lead to a better salary, improved professional reputation and a massively expanded network of business contacts. So, if you're a graduate with ambitions for a high-flying executive career, an MBA could be just what you need.

When should I take an MBA?

An MBA is not an entry-level business qualification. It is usually taken by professionals who have gained at least five years of business and management experience since graduating from undergraduate study. The average age of students on top-ranking MBA courses is typically between 28 and 35. This means you'll be studying alongside fellow business people who can share their insights.

Consider taking an MBA when you feel you're ready to take the next step in your career, whether that means progressing with your current employer or moving elsewhere.

Master of Business Administration (MBA) – Cybersecurity

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

Master of Business Administration (MBA) postgraduate study programme in the field of IT management, organized by Alfred Nobel Open Business School Switzerland in partnership with **Collegium Humanum Warsaw Management University**, is one of the most recognizable and prestigious managerial qualifications.

The study programme is a postgraduate course conferring the highest managerial qualifications and is aimed at experienced high-level managers as well as business people.

Modules

- 1. Computing Research Methods*
- 2. Database Design and Development*
- 3. Research methodology*
- 4. Ethical, Legal and Regulatory Issues*
- 5. Innovative Technologies in Computing*
- 6. Network Design*
- 7. Managing a Computing Project*
- 8. Software Development Methodologies*
- 9. Strategic Management Information Systems*
- 10. Web Based Development*



MBA

Master of Laws (LLM)

Qualification Obtained:

The Master of Laws (LM or LLM) is a postgraduate academic degree.

Languages: English or German

Training is provided online with lectures, videos and consultant assistance

Duration: 2 semesters

Extent: 60 ECTS

Phase 1 - Modules

- Research Methodology
- Economics and Finance
- Marketing Management
- Human Resource Management
- Strategic Management
- Corporate Governance
- Managerial Psychology and Leadership
- Business Protocol and Savoir Vivre
- Law in Business
- Leadership Management
- Business Ethics and CSR
- Communication and Networking
- Project Management
- Strategic Case Studies
- Negotiations in Business

Phase 2 - Project and Thesis

- Phase 2/1 Mentoring phase:
Define an appropriate subject for your thesis.
- Phase 2/2 The supervise phase:
conduct a literature research, then write and defend your thesis.

Master of Laws – Magister Legum (LL.M.) programme is carried out according to the highest international standards of Executive Education, taking into account the need of practical applicability of the acquired knowledge in law and business practice, thus raising the qualifications and increasing the value of our graduates in the labour market.

Master of Laws – Magister Legum (LL.M.) programme is directed to lawyers and managers, giving the opportunity to broaden their knowledge in the field of legal regulations as well as domestic and international business transactions. The studies provide for a practical knowledge supporting the practice of law, touching upon the managerial aspects and preparing for servicing foreign and corporate clients.



LLM

Doctor of Business Administration

Qualification Obtained:

The Doctor of Business Administration (DBA) is a terminal degree in business administration.

Languages: English or German

Training is provided online with lectures, videos and consultant assistance

Duration: 2 semesters

Extent: 60 ECTS

Phase 1 - Modules

- Research Methodology
- Management Economics and Finance
- Marketing Management for Managers
- Project Management
- Communication and Networking
- Talent and Human Resource Management
- Strategic Management
- Branding
- Business Ethics and CSR
- Leadership
- Corporate Governance
- Business Aspects of Regional Development
- Organizational Behaviour
- Value Creating Processes
- Law in Business
- Strategic Case Studies
- Conference Strategies

Phase 2 - Project and Thesis

- Phase 2/1 Mentoring phase:
Define an appropriate subject for your thesis.
- Phase 2/2 The supervise phase:
conduct a literature research, then write and defend your thesis.



Why to choose Doctor of Business Administration (DBA)?

DBA candidates aim to make a direct contribution to modern business practices. By applying theory to real business problems, DBA students use their dissertation to introduce new ideas to the field of Business Administration. The program is based on practical understanding and an independent research that can effectively complete the theoretical knowledge of the learners.

Who to choose DBA?

Our DBA program provides a good possibility to obtain postgraduate degree in the field of business administration with no need for participants to be off work for long while attending it.

The topic of the dissertation can be the research area of the learner, the one he/she knows the best, so it provides a perfect addition to the actual activities of the learner.

People do DBA when they already have achieved a lot in their business career and need to have new challenges. They are typically in their 30s, some in their 40s, some are even older. They have many years of work experience, good positions, a decent salary, and a lot of ambition and motivation.

Educational Objectives

Having a doctoral degree in business administration helps gaining knowledge for work on the base of the latest researches, theories and trends. Not only this knowledge makes them experts in the relevant area but it also results in having various managerial and decision making skills with which higher positions in the leadership may be obtained, or a new carrier may get started. After DBA programme can use DBA or Dr.BA title after surname.

Doctor of Public Administration

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

Doctor of Public Administration is a postgraduate course confirming the highest managerial qualifications and is aimed at experienced high-level managers as well as business people. The study programme confers managerial and leadership qualifications needed to work in public administration entities (government and local government). The programme of study combines knowledge from the areas of legal and administrative operation as well as economic and financial functioning of the public sector. Teaching is based on numerous case studies, what guarantees a truly realistic and practical approach.

Our doctorate in public administration is an applied doctoral program designed to train you in leadership, management, and problem-solving skills in government and governance. Throughout this degree, you will learn how to create change in government, nonprofits, and other policy-creating organizations. You will develop a thorough knowledge of the legal, ethical, and political environments of public administration.

Modules

1. *Leadership and Management of public administration the (government and local government)*
2. *Leadership and Management of public administration the (government and local government)
(Practical part, Case studies)*
3. *Research methodology*
4. *Public Procurement*
5. *Legal and administrative functioning of the public sector with universal managerial skills.*
6. *Economic and financial functioning of the public sector with universal managerial skills.*



DPA

Doctor of Laws (LLD)

Duration: 2 semesters

Credits: 60

Language: English

Training is provided online with lectures, videos, and consultant assistance.

The course ends with the submission of a thesis and its defense.

Law in business is an opportunity to expand knowledge in the field of legal regulations, national and international economic transactions. LL.D. provides practical knowledge in the field of law, supporting managers in effective management and making managerial decisions in business.

The modules taught during the programme have been designed based on the needs of practitioners and are implemented by outstanding and experienced specialists from abroad in a case study system. The study programme is implemented in accordance with the highest international standards of Executive Education.

Modules

1. *Case study analysis*
2. *International law*
3. *Labour law*
4. *Tax law*
5. *EU law*
6. *Research Methodology*





Get a next step with ANOBS



info@nobeluniv.com
www.anobs.ch