

# Alfred Nobel Open Business School Switzerland

<b>Title</b>	<b>Managing Hospitality and Tourism Projects</b>	
Unit purpose and aim(s)	This unit covers critically evaluating the theories, concepts and tools relating to project management and decision making as well as defining a specific project for a hospitality and tourism organisation.	
URN.	2797	
Unit Code	MHTP	
Level	7	
Credit value	30	
GLH	90	
Learning outcomes	Assessment criteria	
When awarded credit for this to unit, a student will:	Assessment of this learning outcome will require a student demonstrate that they can:	
1 Critically evaluate the theories, concepts and tools relating to project management and decision making for a <del>hospitality or tourism</del>	<p>1.1 Assess a range of tools for use in managing a hospitality or tourism project.</p> <p>1.2 Critically evaluate the concepts of project management and decision making within a hospitality or tourism context.</p>	
2 Define a specific project for a hospitality and tourism organisation.	<p>2.1 Compare and contrast the challenges posed by different types of hospitality or tourism projects.</p> <p>2.2 Use research techniques to identify different project options for hospitality or tourism organisations.</p> <p>2.3 Define and justify a hospitality or tourism project.</p> <p>2.4 Evaluate different approaches to managing the project within a hospitality or tourism context.</p>	
3 Develop a project plan.	<p>3.1 Formulate quantifiable and justifiable project aims and objectives.</p> <p>3.2 Evaluate the resource and organisational issues and specify requirements associated with the project.</p> <p>3.3 Identify the impact of not implementing a project for a hospitality or tourism organisation.</p> <p>3.4 Formulate a project plan for a hospitality or tourism organisation.</p> <p>3.5 Evaluate the risks to a project plan for a hospitality or tourism organisation.</p> <p>3.6 Develop quantifiable measures to minimise and control risk during the implementation of a project.</p> <p>3.7 Evaluate project performance.</p>	